

GTA Committee of the Whole Meeting

100 W. McBee Avenue, Greenville, SC 29601

(Board Conference Room)

Friday, February 21, 2019 – 9:30 a.m.

Contact Liaison: James Keel

Staff Liaison: Lorrie Brown

1. Call to Order

2. Determination of Quorum

3. Reports

- a. **Quality of Service** – *(Presented by Safety & Operations Manager Jasmin Curtis)*
- b. **Reliability of Service** – *(Presented by Fleet Manager Jason Sanders)*
- c. **Quantity of Service** – *(Presented by Transit Planning Manager Kayleigh Sullivan)*
- d. **Milestone Report** – *(Presented by Transit Planning Manager Kayleigh Sullivan)*
- e. **Marketing Report** – *(Presented by Marketing & Public Affairs Manager Nicole McAden)*
- f. **City's Monthly Financial Reports** – *(Presented by Assistant Treasurer Karen Crawford)*
 - i. **Action Item: GTA Invoices**

4. Unfinished Business

- a. **Revised Bus Pass Request Application** – *(Presented by Marketing & Public Affairs Manager Nicole McAden)*

5. New Business

- a. **Advertising Revenue Scenarios** – *(Presented by Marketing & Public Affairs Manager Nicole McAden)*
- b. **GTA Mission Statement and Continued Discussion of Goals**

6. Adjournment

Future Meeting Dates:

Next GTA Board Meeting: February 27, 2020 at 12:30 p.m.

Next GTA Committee of the Whole Meeting: March 20, 2020 at 9:30 a.m.